

STRATEGIC PLAN

2025 – 2030

Greene Land Trust | Fall 2025



A sunny day at the Octaparagon Wildlife Refuge.

Photo credit: Ryan Jewett, Instagram: mountainadjacent

OUR VISION

We envision a Greene County where protected lands — from the Hudson River to the Catskill mountaintops — support clean water, wildlife habitat, working farms, vibrant communities, and meaningful connection to nature. Together with partners and local residents, we are building a future where land conservation is trusted, visible, and valued as essential to our region's identity,

STRATEGIC PLAN

Thank you to the 225+ of you who shared your input on conservation in Greene County through our community survey this past spring. After two board retreats and much discussion of the survey responses, here are the results of our strategic planning sessions.

OUR MISSION

Greene Land Trust permanently protects naturally and culturally significant lands in Greene County and helps people connect with these special places.



STEWARDSHIP

GOAL 1:

Continue to take excellent care of protected properties.

OBJECTIVES

- 1 Ensure all properties are effectively monitored.
- 2 Maintain and enhance trail systems on protected properties.
- 3 Update land management plans.
- 4 Expand land stewardship capacity by establishing a volunteer program.



CONSERVATION

GOAL 2:

Optimize conservation impact with land protection projects.

OBJECTIVES

- 1 Establish a standing Land Protection Committee.
- 2 Update and adopt Land Protection Criteria to guide planning and decisions for land and conservation easement acquisition.



COMMUNITY

GOAL 3:

Be a trusted and visible leader for conservation in Greene County.

OBJECTIVES

- 1 Establish a Communications Committee.
- 2 Increase recognition of GLT as the owner and steward of publicly accessible properties in Greene County.
- 3 Increase communication with key audiences.
- 4 Be a trusted source of information for local municipal, county, and organizational leaders.
- 5 Initiate and complete projects with two new community partners.



GROWTH

GOAL 4:

Have the human, organizational, and financial capacity necessary for a secure and resilient future.

OBJECTIVES

- 1 Renew accreditation with the Land Trust Accreditation Commission.
- 2 Strengthen skills and leadership capacity of the Board of Directors.
- 3 Recruit new Board of Directors to fill vacancies each year.
- 4 Develop and implement succession plans for Board of Directors officers.
- 5 Increase and diversify funding to support organizational goals.



Board of Directors

Bob Knighton, *President*
Hal Brodie, *Vice President*
Janet Angelis, *Treasurer*
Jim Coe, *Secretary*
Leslie Albright
Jennie Allen
John Cameron
Charlotte Carter
Joel DuBois
Ryan Jewett
Frank Plattner
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Staff

Colleen Gerwitz,
Admin & Program Director
Annemarie Gundel
Development & Admin Manager
Justin Wexler
Stewardship & Acquisition Manager

Greene Land Trust

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Greene Land Trust
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(Addressee)
(Company)
(Street Address)
(City)(State)(ZIP)

Interested in helping us implement our new Strategic Plan? Contact us at info@greenelandtrust.org!